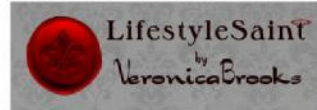


COMMERCIAL

737 S. Genesee
Los Angeles, CA 90036



Frank Gehry Inspiration
Apartments in Prauge



- Multi-Family Commercial Property
- Property Improvement Plan



Panel Concepts



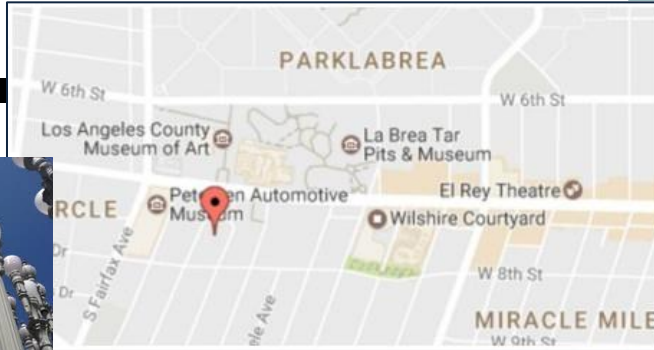
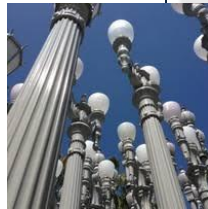
No \$\$ Figures Available
35,350 Sq Ft
46 Units – Government
Subsidized **Estimated
Value off of Wilshire
Blvd \$ 55,000,000**



POST – RENOVATION-
STILL INCOMPLETE
DUE TO INVESTOR
LACK OF FUNDS. LED
Surrounds Installed

COMMERCIAL MULTI FAMILY UNITS

MIRACLE MILE NEIGHBORHOOD



Commercial Property on Wilshire Corridor "Miracle Mile" Amidst Urban Development in Prime Location and Rail Line Expansion = Key to Success in Acquisitions .





Why So Blue?

The Inspiration: Yves Klein



Yves Klein was born in Nice, France; located in the Côte d'Azur area on the south east coast of France on the Mediterranean Sea. It is a gorgeous town, where the sea meets coastal mountains, the sky and ocean collide in vistas of rich bright blue. At the age of nineteen, Klein and his friends, Armand Fernandez and Claude Pascal lay on a beach in the south of France, and divided the world between themselves; Arman chose the earth, Pascal, words, while Klein chose the ethereal space surrounding the planet, the deep blue sky.



Yves Klein was a pioneer in the French artistic movement of Nouveau Réalisme in the 1960's. Through chemistry he created the color IKB, International Klein Blue. The color is based upon lapis lazuli. The coveted blue used in Medieval paintings, yet the brilliance of the blue would dull when suspended in linseed oil. The magnificent beauty of IKB, is Klein's recipe retained the vibrancy of intense blue, now commonly called electric blue.

Veronica Brooks, the commissioned designer brought influences from some of her world travels through Nice, Monte Carlo, Barcelona, and Chefchaouen Morocco to 737 S. Genesse, just steps from LACMA.

Ms. Brooks gives special thanks to Mr. Marc Menowitz and Mr. Blake Weddington of Apartment Corp. for being awarded the project and support. Praise and gratitude goes to all the team members who have contributed to the success and progress of this fabulous beautification project.

Veronica Brooks encourages those who read this, to explore the vibrant world of Yves Klein and to be inspired.

Many Thanks to:
the Apartment Corp Team!



Coming Soon...

7
3
7
Genese



Before...



LifestyleSaint.com

MASTER THE ART OF LIVING WELL

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Wardrobe Stylist
Art Consultant

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